

**EMINENT SPEAKERS****Date : 10.03.2025 Day – 1**10.00 a.m. to  
11.30 a.m.**INAUGURAL ADDRESS****TEA BREAK****Session I**12.01 p.m. to  
2.00 p.m.**Reporting Standards –  
Indian Accounting Standards**  
CA Chinnasamy Ganesan  
Chartered Accountant, Chennai**Date : 11.03.2025 Day – 2****Session II**10.00 a.m. to  
11.30 a.m.**Financial Markets and  
Digital Transformation in Banking**  
Mr. Jyothiranjana Parida  
Regional Head – HDFC Wealth**TEA BREAK****Session III**12.01 p.m. to  
2.00 p.m.**NPA and Recovery Measures**  
Mr. Vijayaraghavan R  
Former AGM,  
Canara Bank.**DATE: 12.03.2025 – DAY 3****Session IV**10.00 a.m. to  
11.30 a.m.**Entrepreneurship and Start-ups**  
Dr. Nityananda K. V.  
Assistant Professor,  
IIM - TRICHY**TEA BREAK****Session V**12.01 p.m. to  
2.00 p.m.**The New Era in Investing in HR**  
Dr. M. Swapna  
Principal and Professor at  
Ramaiah Institute of Management  
Studies (RIMS),  
Bangalore.**Valedictory Address and Certificate Distribution****CHIEF PATRON**

CA. R. Venkatesh, Secretary &amp; Correspondent

**CO-CHIEF PATRON**Prof. Dr. R. Narashiman, Advisor –  
Academics**PATRON**

Dr. M. Pitchaimani, Principal

**CONVENOR**Dr. K. Subha, Dean of Management & B. Com  
Bank Management & Head, Department of  
Commerce.**CO-CONVENORS**Dr. K. Rajam, Head, Department of B. Com Bank  
ManagementMr. G. Deepak, Coordinator, Department of  
Management.**ORGANISING SECRETARIES**

Faculty Members

Departments of Commerce,  
Bank Management and ManagementFor Payment  
Scan the QR CODE:

UPI ID: pama.kat7@okicci

For Registration Scan:

**FOR FURTHER DETAILS CONTACT:****Dr. K. RAJAM – 9994382433****Mr. G. DEEPAK - 9600557745**

श्रीमते वराहमहादेशिकाय नमः

Srimate Varahamahadesikaya Namaha

**SRIMAD ANDAVAN ARTS AND  
SCIENCE COLLEGE**

(Autonomous)

(Affiliated to Bharathidasan University)

Nationally Re-accredited with “A+” Grade (3.45 CGPA)

An ISO 9001:2015 Certified Institution,

Recognized as SIRO by DSIR,

TIRUCHIRAPPALLI – 620005, TAMILNADU, INDIA.

**DEPARTMENTS OF COMMERCE****MANAGEMENT AND BANK MANAGEMENT**

in Association with

**SWADESHI SHODH SANSTHAN(SSS)****TAMILNADU CHAPTER****A Three Day National Seminar  
on****“Evolving Advancements and  
Innovations in Commerce,  
Banking and Management”  
(EAICBM-2025).**

DATE : 10.03.2025 to 13.03.2025

VENUE : SRI PADUKA ARANGAM



### About the College

Srimad Andavan Arts and Science College established in 1996, managed by Sri Ranganatha Paduka Vidhyalaya Trust, comprising of industrialist and educationalist. We believe in “SOCIAL UPLIFTMENT THROUGH RURAL EMPOWERMENT THROUGH RURAL EDUCATION”. The vision of the institution is to offer value based higher education opportunities at affordable cost to all and to upliftment the economically and socially challenged rural students who constitute 94% of the total student's participation. The College Motto is “Together we will and we can”

### About the Department Commerce

Department of Commerce established in 1996 and offers B. Com, M. Com, M. Phil, Ph.D. Programmes. The department imparts value-added course in the name of the Taxation and also offers Two Skill Development courses. The department has about 1050 students with 25 teaching faculty. In the total strength, 18 of the faculty are Ph.D. holders & 3 of the faculty are pursuing Ph.D., 6 faculty have cleared NET/SET Exam. 8 of the faculty members completed Minor Research Project work under various titles of which funded by UGC. The departments conducted 3 funded programmes and Five days National Workshop sponsored by ICSSR, MHRD Government of India, New Delhi. So far, our department produced 38 university rank holders from inception. Nine faculty were recognized as Research Supervisors by

Bharathidasan University. ISBN Number has been received for publishing Edited book volume. We are conducting embedded or collaborative programmes with various institution for the welfare of the students. Department has signed MoU with the Insurance Institute of India and The Institute of Cost Accountants of India for the betterment and knowledge enrichment of the students.

### Management:

Department of Management was established in 1997, as Department of Business Administration. The Department offers UG and Ph.D. (Full time and Part time) Programmes in regular Curriculum. The department has about Three Hundred and Fifty students with Eight Highly Qualified Teaching Faculty Members. The department produced 24 University Rank Holders since inception. The departments conducted 5 funded programmes sponsored by ICSSR, MHRD and NHRC Government of India, New Delhi. The department organizes State, National and International level seminars, B-fest (Inter-Collegiate competition), EDP workshop and also arranges frequent Industrial Visits, Invited Lecture Programmes.

### B.com Bank Management:

Department of B. Com Bank Management was established in 2015 and offers an Undergraduate Program in B. Com Bank Management. It has around 250 students with 5 teaching faculty members, of which 2 faculty are

qualified with Ph.D, one of the faculty members cleared the SET exam and three of them are pursuing Ph.D. Students are very much interested in participating in various competitions conducted by other colleges and universities. Students have won cash prizes, awards, and medals in various events. So far, our department produced 6 university rank holders from inception. We have conducted one funded programme sponsored by ICSSR, MHRD Government of India, New Delhi.

### Objectives of the Seminar:

- To provide insights into the recent developments in Commerce and Management.
- To facilitate knowledge-sharing between academicians and industry experts.
- To promote research and collaboration among Institutions and Industries.
- To discuss policy implications and practical solutions for emerging business challenges.

### Target Audience

- Academicians and Researchers.
- Students and Scholars in Commerce and Management.
- Industry Experts and Business Professionals.

### For Registration:

- Students - Rs.350
- Research Scholars - Rs.500
- Academicians - Rs.600



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To.

Dr. / Mrs / Mr.

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